FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00079524 **Type of Permit:** STILL **Release Date:** 05/21/2014

Production Company EMILIE MULLER PRODUCTION

Insured Company Name EMILIE MULLER PRODUCTION

Contact Phone No. 1 310-384-7129
Contact Phone No. 2
Fax
Address 1001 VERNON AVE
VENICE, California 90291

Production Title ADIDAS

Type of Production Still Photo

Producer Emilie Muller

Director NA NA

1st AD NA NA

Production Manager NA NA

FilmL.A. Coordinator Brian Palmert

Location Manager Jesse Lerman
Primary Phone Mobile - 213-215-2202
Secondary Phone Office - 310-384-7129

Location Assistant NA NA
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Posting 600	$276.00
Posting 900	$207.00
Notification Charge	$750.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$105.06
SANTA MONICA DOWNTOWN FILM/STILL PHOTO EXT HIGH IMPACT LOCATION FEE	$1,536.00
SANTA MONICA FIRE SAFETY OFFICER	$1,591.44
SANTA MONICA FIRE VEHICLE	$52.74
SANTA MONICA POLICE OFFICER	$2,049.84
SANTA MONICA POLICE VEHICLE	$75.00

Total Permit Fee $7,353.08

Number of Locations 6

NOT A PERMIT

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www.filmla.com

Summary Information — Location

Permit Number	S00079524	**Location Manager**	Jesse Lerman
Production Company	EMILIE MULLER PRODUCTION	Primary Phone	Mobile - 213-215-2202
Insured Company	EMILIE MULLER PRODUCTION	Secondary Phone	Office - 310-384-7129
Production Title	ADIDAS		

Location Address 3rd St Promenade, Wilshire Blvd - Broadway, Santa Monica, CA, 90401

Location Name 3RD STREET PROMENADE

Location Type Pedestrian walkway

Film Dates 5/22/2014 - 5/22/2014 08:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of the street only.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
ADIDAS (EMILIE MULLER PRODUCTION) - 3RD ST. PROMENADE.pdf
Emilie Muller 2013 AGENT Letter.pdf
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Generator	1
Motor Homes	2
Trailers	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Santa Monica Fire Officer	1
Santa Monica Police Officer	1

Filming Activities Equipment on sidewalk only.; Exterior models against scenery; 1 putt putt generator. ;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E2

Approvals

CITY OF SANTA MONICA - DOWNTOWN SANTA MONICA, INC.	Laura Borsecnik
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Coordinator Note 1 SANTA MONICA POLICE OFFICER REQUIRED ON 5/22 FROM 0800HRS TO 2000HRS (TO TRAVEL BETWEEN 3RD ST. PROMENADE AND 1332 2ND ST)

Coordinator Note COMPANY MAY NOT INTERFERE WITH VENDOR ACTIVITY

Parking

Base Camp Location Type : Filming Location	**Crew Parking** Location Type : Other Location	1321 2nd St, Santa Monica, CA, 90401

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Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00079524	**Location Manager**	Jesse Lerman
Production Company	EMILIE MULLER PRODUCTION	Primary Phone	Mobile - 213-215-2202
Insured Company	EMILIE MULLER PRODUCTION	Secondary Phone	Office - 310-384-7129
Production Title	ADIDAS		

Parking Notes
Parking Structure

Posting "No Parking" signs B/S ARIZONA AVE., OCEAN AVE.-4TH ST (PORTION OF)
N/S ARIZONA AVE., METERS 209, 211, 217, 311, 313, 315, 317, AND 319
S/S ARIZONA AVE., METERS 310, 312, AND 314

Approximate Footage County Parking **Log Number** SMPW - 13 SIGNS

Date(s) 5/22/2014 to 5/22/2014 **Time(s)** 08:00 to 20:00

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00079524	**Location Manager**	Jesse Lerman
Production Company	EMILIE MULLER PRODUCTION	Primary Phone	Mobile - 213-215-2202
Insured Company	EMILIE MULLER PRODUCTION	Secondary Phone	Office - 310-384-7129
Production Title	ADIDAS		

Location Address 1332 2nd St, Santa Monica, CA, 90401

Location Type Theater

Film Dates 5/22/2014 - 5/22/2014 08:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
DTSM Filming Guidelines 2013.pdf
DTSM Filming_Fee_09_01_13.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Generator	1
Motor Homes	2
Trailers	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Santa Monica Fire Officer	1
Santa Monica Police Officer	1

Filming Activities Equipment on sidewalk only.; Exterior models against scenery; Interior models against scenery; 1 putt putt generator. ;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals

CITY OF SANTA MONICA - DOWNTOWN SANTA MONICA, INC.	Laura Borsecnik
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Coordinator Note 1 SANTA MONICA POLICE OFFICER REQUIRED ON 5/22 FROM 0800HRS TO 2000HRS (TO TRAVEL BETWEEN 3RD ST. PROMENADE AND 1332 2ND ST)

Coordinator Note 1 SANTA MONICA FIRE OFFICER REQUIRED ON 5/22 FROM 0800HRS TO 2000HRS (TO TRAVEL BETWEEN 3RD ST. PROMENADE AND 1332 2ND ST)

Coordinator Note COMPANY MAY NOT INTERFERE WITH VENDOR ACTIVITY

Parking

Base Camp
Location Type : Filming Location

Parking Notes
Parking Structure

Crew Parking
Location Type : Other Location
1321 2nd St, Santa Monica, CA, 90401

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	S00079524	**Location Manager**	Jesse Lerman
Production Company	EMILIE MULLER PRODUCTION	Primary Phone	Mobile - 213-215-2202
Insured Company	EMILIE MULLER PRODUCTION	Secondary Phone	Office - 310-384-7129
Production Title	ADIDAS		

Location Address 19600 S Western Ave, Los Angeles, CA, 90501

Location Type Warehouse

Film Dates 5/23/2014 - 5/23/2014 16:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	3
Generator	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	30
Spot Check	1

Filming Activities Interior models against scenery; ALL FILMING AND PARKING ON PROPERTY.;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 763 **Grid:** J3

Approvals LOS ANGELES POLICE DEPARTMENT Steve Ji

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number S00079524
Production Company EMILIE MULLER PRODUCTION
Insured Company EMILIE MULLER PRODUCTION
Production Title ADIDAS

Location Manager Jesse Lerman
Primary Phone Mobile - 213-215-2202
Secondary Phone Office - 310-384-7129

Location Address LANKERSHIM BLVD., HAMLIN ST.-ARCHWOOD ST, LOS ANGELES, CA, 91606

Location Type Sidewalk

Film Dates 5/23/2014 - 5/23/2014 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Generator	1
Motor Homes	2
Trailers	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25

Filming Activities Equipment on sidewalk only.; Exterior models against scenery; 1 putt putt generator. ;

Jurisdiction **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Sam Park

Parking
Base Camp
Location Type : Filming Location
Crew Parking
Location Type : Filming Location
Parking Notes
Parking: Valley Plaza shopping center at Laurel Canyon and Victory boulevards

Posting "No Parking" signs N/S KITTRIDGE ST., LANKERSHIM BLVD.-400FT EAST

Approximate Footage 301 - 600 **Log Number** 80252

Date(s) 5/23/2014 to 5/23/2014 **Time(s)** 07:00 to 19:00

NO PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number S00079524
Production Company EMILIE MULLER PRODUCTION
Insured Company EMILIE MULLER PRODUCTION
Production Title ADIDAS

Location Manager Jesse Lerman
Primary Phone Mobile - 213-215-2202
Secondary Phone Office - 310-384-7129

This location has been CANCELED

Location Address SLAUSON AVE., CHESLEY AVE.-HILLCREST DR., LOS ANGELES, CA

Location Type Sidewalk

Film Dates 5/23/2014 - 5/23/2014 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Generator	1
Motor Homes	2
Trailers	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25

Filming Activities Equipment on sidewalk only.; Exterior models against scenery; 1 putt putt generator. ;

Jurisdiction **Political:** Los Angeles City - Council District 08 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 673 **Grid:** E6

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S WEST BLVD., SLAUSON AVE.-400FT SOUTH

Approximate Footage 301 - 600 **Log Number** 80253

Date(s) 5/23/2014 to 5/23/2014 **Time(s)** 07:00 to 19:00

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number S00079524
Production Company EMILIE MULLER PRODUCTION
Insured Company EMILIE MULLER PRODUCTION
Production Title ADIDAS

Location Manager Jesse Lerman
Primary Phone Mobile - 213-215-2202
Secondary Phone Office - 310-384-7129

This location has been CANCELED

Location Address W. MANCHESTER AVE., S. GRAMERCY PL.-WESTERN AVE, LOS ANGELES, CA, 90047

Location Type Sidewalk

Film Dates 5/23/2014 - 5/23/2014 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Generator	1
Motor Homes	2
Trailers	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25

Filming Activities Equipment on sidewalk only.; Exterior models against scenery; 1 putt putt generator. ;

Jurisdiction **Political:** Los Angeles City - Council District 08 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 703 **Grid:** H2

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs B/S ST ANDREWS PL., MANCHESTER AVE.-85TH ST.

Approximate Footage 601 - 900 **Log Number** 80254

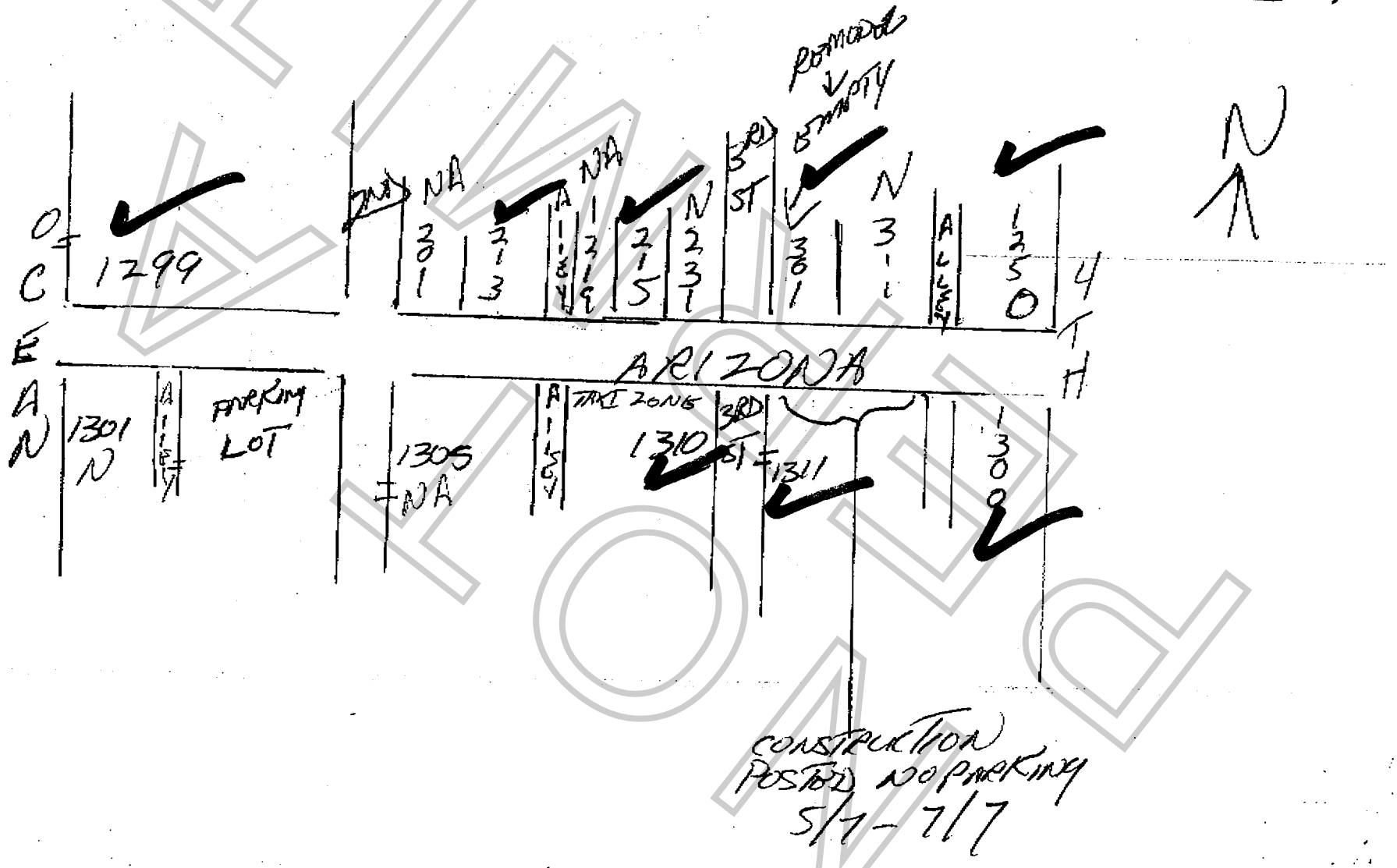
Date(s) 5/23/2014 to 5/23/2014 **Time(s)** 07:00 to 19:00

NOT A PERMIT

Permit #S0007952

3RD ST PROMENADE SANTA MONICA POST B/S

PROD CO. Emilios MULLOR ARIZONA- OCEAN TO 4TH



Permit #S00079524

Public Works Department
Film Permit Office
1685 Main Street, Room 113
Santa Monica, CA 90401
Phone: (310) 458-8737 / Fax: (310) 576-3598
www.smgov.net/filming

Attachment H

Signatures for Parking related to Filming Activity

Street parking related to filming activity is limited to equipment and vehicles used to conduct filming activities. Other vehicles involved with film production, such as personal vehicles, cast trailers, and crew vehicles must park on private property or in off-street parking facilities.

Street parking related to filming activity requires written approval from the business or residence in front of the parking space. The names, addresses, and signatures of affected businesses and residences must be provided on this form and submitted with the parking plan. For multi-unit buildings, the signature of the property manager meets this requirement.

Street parking in a Preferential Permit Parking Zone requires written approval of the residence in front of the parking space. For multi-unit residential buildings, the signature of each unit is required.

Dear Resident/Business Owner/Property Manager:

EMILLIE MULLER (production company) is in the process of applying for a permit to film in the City of Santa Monica.

EMILLIE MULLER (production company) is planning to film scenes for ADIDAS (film title) at 3RD ST PROMENADE (filming address)

Proposed date(s): 5/22,23 hours: from 8AM to 8PM

Production Company Contact: JESSE LERMAN 213 215 2202

POST B/S ARIZONA FROM OCEAN TO 4TH

If you have no objection to parking in front of your residence or business, please provide your signature below next you your address.

METER NO.	ADDRESS	NAME	TELEPHONE	SIGNATURE
100 102 104 106 108	1301 OCEAN	SHANGRI-LA HOTEL	310-451-7300	
TAXI ZONE	1310 3rd St.	Jerry Martinez	310 451 9440	
CONSTRUCTION ON ARIZONA	1311 3rd ST	MONIC HOUSE	310 394 8074	
310 312 314	1300 4TH	WELLS FARGO	310 893 0643	
202 211	213 Arizona	BURGER LOUNGE	424 238-8950	
217	225 Arizona	Mariela	310 260 9905	

BROOK STONE

NOT A PERMIT

Permit #S00079524

Public Works Department
Film Permit Office
1685 Main Street, Room 113
Santa Monica, CA 90401
Phone: (310) 458-8737 / Fax: (310) 576-3598
www.smgov.net/filming

Attachment H

Signatures for Parking related to Filming Activity

Street parking related to filming activity is limited to equipment and vehicles used to conduct filming activities. Other vehicles involved with film production, such as personal vehicles, cast trailers, and crew vehicles must park on private property or in off-street parking facilities.

Street parking related to filming activity requires written approval from the business or residence in front of the parking space. The names, addresses, and signatures of affected businesses and residences must be provided on this form and submitted with the parking plan. For multi-unit buildings, the signature of the property manager meets this requirement.

Street parking in a Preferential Permit Parking Zone requires written approval of the residence in front of the parking space. For multi-unit residential buildings, the signature of each unit is required.

Dear Resident/Business Owner/Property Manager:

EMILLIE MULLER (production company) is in the process of applying for a permit to film in the City of Santa Monica.

EMILLIE MULLER (production company) is planning to film scenes for ADIDAS (film title) at 3RD ST PROMENADE (filming address)

Proposed date(s): 5/22,23 hours: from 8AM to 8PM

Production Company Contact: JESSE LERMAN 213 215 2202

POST B/S ARIZONA FROM OCEAN TO 4TH

If you have an objection to parking in front of your residence or business, please provide your signature below next you your address.

METER NO.	ADDRESS	NAME	TELEPHONE	SIGNATURE
311	1250 4TH ST.	JOSE ALFARO	(310) 570-4933	
313	1250 4TH ST.	JOSE ALFARO	(310) 570-4933	
315	1250 4TH ST.	JOSE ALFARO	(310) 570-4933	
317	1250 4TH ST.	JOSE ALFARO	(310) 570-4933	
319	1250 4TH ST.	JOSE ALFARO	(310) 570-4933	

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Emilie Miller Prod. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 10/20/13

Emilie Miller Prod.
Name of Principal

By: _____
Representative's Signature

EMILIE MILLER
Print Representative's Name

PRESIDENT / PRODUCER
Representative's title

1001 VERMONT AVE, VENICE, CA 90291
Principal's Address

310 384 7129
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

Permit #S00079524

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

Permit #S00079524

Updated July 2013

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

$ 100 Student Films

$ 250 Nonprofit / Educational, exterior only

$ 512 Still Photography, exterior with low impact

$ 1,536 Still Photography, exterior with high impact

$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

$ 1,024 Film/Video Half-Day Shoots, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

$ 2,560 Film/Video All-Day Street Filming, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

$ 625 Application Fee

$ 105 (still photo) to $155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

$ 30 (per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

City of Santa Monica Fees:

$105.06 – Still Photo Application Fee

$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.

NO PERMIT

Downtown Santa Monica, Inc. 1351 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310-393-8355 (T) www.DowntownSM.com 310-485-3921 (F)

Permit #S00079524

Updated July 2013

DOWNTOWN SANTA MONICA FILMING GUIDELINES

- A **City of Santa Monica permit through FilmL.A** is required. Please go to www.filmla.com and apply for the permit through the Online Permit System (OPS) or for more information, please call FilmL.A. at 213-977-8600 and ask for Production Planning.

- **An Application Fee, Site Fee, and Certificate of Insurance** is also required.

- Normal permitted filming hours are from 8:00 a.m. to 10:00 p.m. Filming activity before 8:00 a.m. or after 10:00 p.m. requires a written approval from 90% of residents and businesses located with 250-foot radius of filming location.

- No filming is allowed on Wednesdays due to Farmers' Market or on Saturdays and Sundays due to the high volume of shopping traffic. However, low-impact, small productions – man-on-the-street interviews and still photo shoots will be considered on a case-by-case basis.

- A filming fee is required pursuant to Downtown Santa Monica, Inc **Filming Fee Schedule**. A location fee is applicable for **each day** of filming including preparation and strike days.

- No parking of equipment in alleys will be allowed. Parking of generators in alleys will be considered on a case-by-case basis and must be approved by the City of Santa Monica.

- No District pedestrians or vehicle traffic are to be unreasonably inconvenienced, and no merchant, pavilion tenant or cart vendor is to be disturbed by the filming or prep time, without prior notification to the merchant or tenant and Downtown Santa Monica, Inc.

- Street meters require the signature of the merchant adjacent to the space.

- On the Third Street Promenade, there must always be an unobstructed 12' fire lane.

NOT A PERMIT

Permit #S00079524

Updated July 2013

DOWNTOWN SANTA MONICA FILMING FEE SCHEDULE

All location fees are nonrefundable, except for rain/weather days; however, fees may be transferred to another Downtown Santa Monica filming date.

Downtown Santa Monica Fees:

$ 100 Student Films

$ 250 Nonprofit / Educational, exterior only

$ 512 Still Photography, exterior with low impact

$ 1,536 Still Photography, exterior with high impact

$ 512 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 9 or less) — This fee includes situations where commercial filming companies are conducting several street interviews with the public. These are small crews that set up at a fixed location or various locations to obtain public input. Involves minimal impact on the District and should not impact pedestrian flow.

$ 768 Film/Video Man-on-the-Street / Walk-and-Talk (crew of 10 or more) — *Description same as above.*

$ 1,024 Film/Video Half-Day Shoots, *including Infomercials* (six-hour maximum, with teardown) — This fee includes exterior shoots and interior-only shoots with significant and unusual impact on pedestrian or vehicular traffic (rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk). Must obtain signatures from neighboring businesses.

$ 2,560 Film/Video All-Day Street Filming, *including Infomercials* — This fee allows multiple locations throughout the District, and includes interior and exterior shoots that have significant and unusual impact on pedestrian or vehicular traffic, such as rerouting pedestrians away from neighboring business' entryways or placing a generator on the sidewalk. Must obtain signatures from neighboring businesses.

FilmL.A. Fees:

$ 625 Application Fee

$ 105 (still photo) to $155 (filming) Notification Fee, Fee is a minimum, final cost depends on size of shoot.

$ 30 (per hour, 4 hour minimum**) Film Monitor Fee,** Film Monitor is assigned as needed.

City of Santa Monica Fees:

$105.06 – Still Photo Application Fee

$262.66 Filming Application Fee

All Fees will be collected by FilmL.A.

NO PERMIT

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